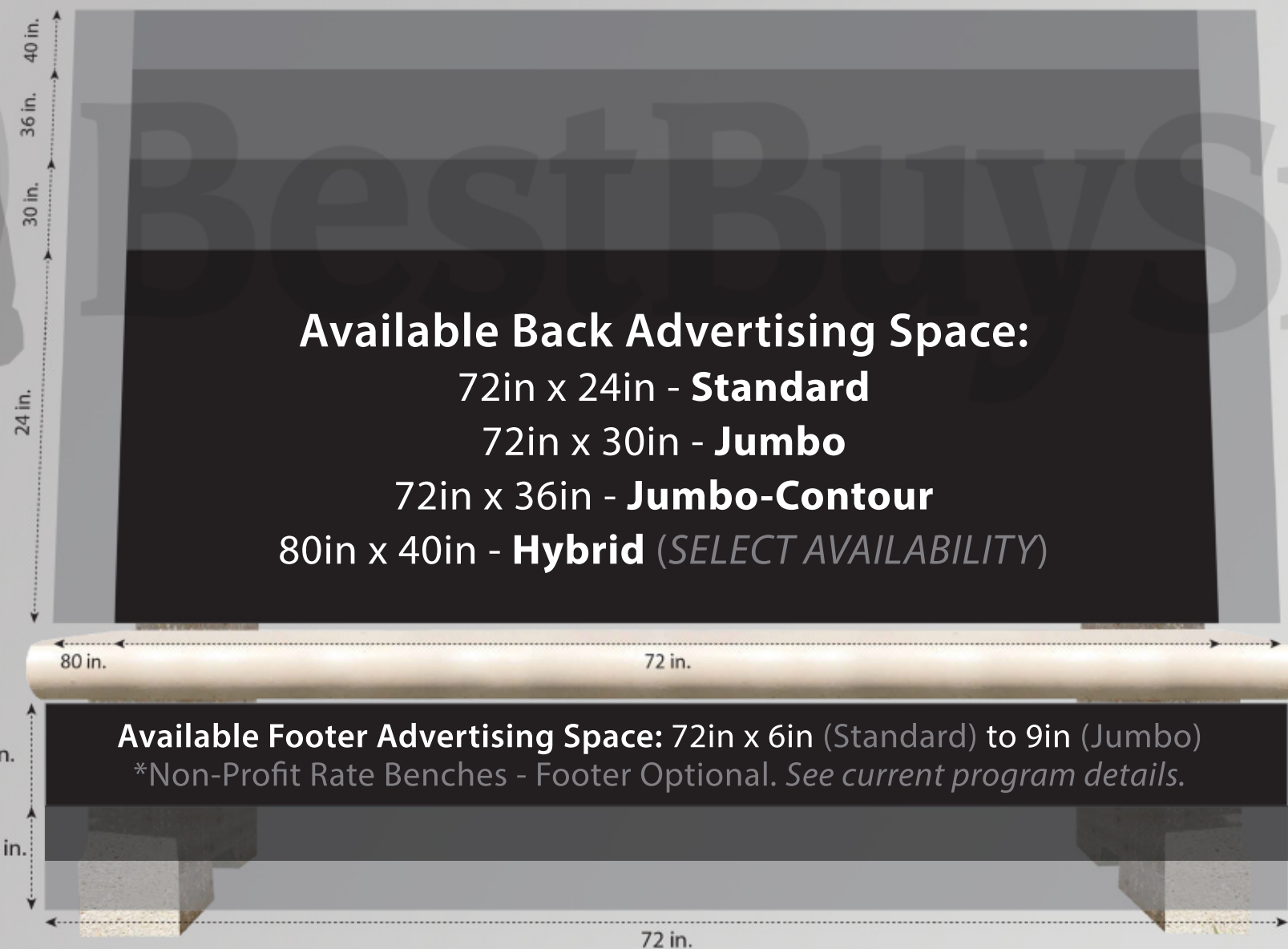


BUS BENCH TEMPLATE

Artwork **MUST** be 100 dpi minimum at 100% raster, or vector file
Acceptable File Formats: EPS, PDF, PSD, High quality JPEG



Copy Height:

Headline - minimum 4in tall

All other copy/letters should not be any shorter than 2in tall to insure their legibility from a slight distance.



Questions About Artwork:
Please contact our graphics department
Email: digital@bestbuysigns.net
Phone: 402.861.0384 **Fax:** 402.861.0386

Vector: A way that some computer software creates images by a series of points, lines and curves. Files are compact and can be scaled up to any size without loss of visual quality. (Ideal for logos, text and illustrative styles - FreeHand or Adobe Illustrator)
Raster or Bit-mapped: A way that some computer software creates images with a grid of individual dots, or pixels. As a raster file is blown up in size, the pixels get larger and are visible as jagged edges, or blur. (Best for photographs and many illustrative styles - Adobe Photoshop)